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**FOR IMMEDIATE RELEASE**

**EDS HOLDINGS AND SHOE INNOVATIONS**

TWO DYNAMIC LADIES FOOTWEAR SOURCES WITH SHOWROOMS AT MIAMI FREE ZONE

**DORAL, FL- November 6, 2014** - Ladies fashion footwear is today a very dynamic and competitive business with very high rates of consumption in comparison to the men and kids shoe categories. To determine how big and exciting this business is just ask a simple question: How many pairs of shoes does a woman have in her closet?

At Miami Free Zone, EDS Holdings and Shoe Innovations are two of the companies operating glamorous showrooms full of ladies' footwear fashion and handbags.

Headquartered in Guangzhou, China, EDS is a global corporation specializing in the development and production of private label brands; not an agent, but a source in China for retailers looking for fashionable ladies shoes and handbags. With minimum quantities of 1,200 pairs per style in three colors, EDS is capable of supplying retailers with 30 or more stores up-to-date footwear fashion at convenient pricing. With showrooms in Hong Kong and Miami, EDS ships ladies shoes and handbags to large retail chains and online vendors in Europe and the Americas and sells at FOB first cost prices with delivery at the Shenzhen port in China.

"What makes the ladies footwear industry so dynamic in terms of innovation is the fact that a great amount of women follow fashion trends and thus have a need for new shoe styles and colors to match with their entire outfits" Says Hernan Ordonez, EDS USA, VP of Sales.

**"Having our office and showroom at the MFZ is very convenient to conduct business with the Americas because buyers can easily fly to Miami in few hours and select their collection for the next season in two days instead of traveling a long distance to China. They love to travel to Miami and the MFZ is a great and modern business complex with excellent hotels, restaurants and shopping nearby."** Hernan added.

Shoe Innovations, another footwear distributor serving wholesalers and retailers across the U.S., Caribbean, and Latin American markets, has a sensational portfolio of owned and licensed American brands in their Miami Free Zone showroom. With the option of selling smaller quantities at wholesale prices, Shoe Innovations supplies products to online businesses and medium and small retailers with five and more stores. "The company counts with a talented team that is very passionate about providing (Continues on next page)

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fashionable ladies shoes along with great customer service,” commented one of their business representatives.

With annual sales in the millions and a multi-country network of customers, these footwear and fashion providers have the necessary expertise and connections to enable retailers to effectively offer quality products, lower their cost of goods, minimize risk, and accelerate growth.

For information about EDS Holdings contact 305.810.4183, [sales@edsfootwear.com](mailto:sales@edsfootwear.com), [www.edsfootwear.com](http://www.edsfootwear.com)

For information about Shoe Innovations contact 954.353.8354 or [sales@shoeinnovations-usa.com](mailto:sales@shoeinnovations-usa.com)

For more information about Miami Free Zone please visit [www.miamifreezone.com](http://www.miamifreezone.com) or call 305.591.4300



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# MIAMI FREE ZONE

## **About Miami Free Zone**

**Miami Free Zone** (MFZ) is the most experienced Foreign Trade Zone (FTZ) in Miami-Dade County and a leading regional wholesale marketplace. For more than three decades, Miami Free Zone has consistently provided the international trade community with expert FTZ services and technology, along with premium warehouse, showroom, and executive office spaces within a highly engaged and diverse business community. As a Federally approved Foreign Trade Zone, Miami Free Zone (FTZ #32) provides its users with exceptional trade benefits, such as significant tax and duty savings, flexible control over domestic and foreign inventory, and some of the highest security controls in Miami-Dade. The facility processes inbound and outbound international transactions in the range of \$1 billion per year and hosts a variety of exclusive international trade related events, establishing Miami Free Zone's status as a leading strategic epicenter for international business. For more information, or to schedule a visit please call (305) 591-4300 or visit [www.miamifreezone.com](http://www.miamifreezone.com)

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